

The SYNBONE-Group is an innovative & fast-growing company, in the field of surgical education, providing advanced anatomical models and simulators for education and surgical procedures. Our customers are representing medical device manufacturers, education institutes, universities, and hospitals in over 80 countries.

SYNBONE is looking for a creative and proactive Product Marketing Intern to support marketing initiatives, ensuring product information, campaigns, and market insights are well-prepared and effectively executed.

Internship – Product Marketing (Malaysia - Kulai, Johor)

Job Purpose

- Play a role throughout the marketing cycle in positioning, messaging, and storytelling.
- Apply marketing concepts to solve organizational challenges.
- Support regular social media postings on LinkedIn and evolve other such marketing channels.
- Support with Application Brochures.
- Support PMO to update and maintain eShop.

Job Responsibilities

- Video/photography shooting & editing
 - Edit and enhance video/photography content for digital marketing campaigns.
 - Create compelling video shorts/clips and promotional content for digital platforms.
- Product Brochures and Case Studies
 - Layout of Brochures, Case Studies based on application information provided by Sales and Marketing team.
- Social Media Visual
 - Produce and edit visuals for social media platforms.
 - Assist in executing the visual components of digital marketing campaigns.
- Campaign Support
 - Support the planning and execution of marketing campaigns and promotions.
 - Assist in tracking campaign analytics and performance metrics.
- Comply to 5S as well as safety and health regulations.
- Ad-hoc as requested by Superior whenever arises.

Job Requirements

- Passion in Marketing and Copywriting.
- Photo-editing, Graphic Design for desktop publishing or equivalent certification.
- Good communication and intercultural interacting skills, meticulous and team player.
- Good command on spoken and written English. Bahasa, Mandarin or European language is an advantage.
- Familiarity with marketing tools like SEO is an advantage.
- The ability to adapt to changing priorities and handle unforeseen tasks.

Benefits & Others

- Internal and/or external trainings for further development.
- Work in an international environment.

Application

Please email your covering letter and CV to jaymes.pang@synbone.com.

For further information please do not hesitate to contact Mr. Jaymes Pang.